



EXHIBITOR & SPONSORSHIP PROSPECTUS

MEETING CO-CHAIRS

Eric Fry, MD, Fry Eye Associates, P.A.
Tina Tran, MD, Johns Hopkins Hospital
Lisa McKay, CRNA, Guardian Anesthesia Services

SCIENTIFIC CONTENT

This year's meeting will feature exciting and timely topics for medical professionals working in the field of ophthalmic anesthesia, including:

RESPIRATORY DISORDERS & ANESTHESIA CONSIDERATIONS FOR OPHTHALMIC SURGERY

- Athir Morad, MD, Johns Hopkins Medicine

GLAUCOMA & OPHTHALMIC ANESTHESIA

- Paul Munden, MD, University of Kansas

CARDIAC DISEASE & IMPLICATIONS OF OPHTHALMIC SURGERY

- Jochen Steppan, MD, Johns Hopkins Medicine

USE OF MKO MELT IN OPHTHALMIC SURGERY

- William Wiley, MD, Cleveland Eye Clinic

RETINA AND OPHTHALMIC ANESTHESIA

- Gregory Fox, MD, FACS, Retina Associates

PRO/CON DEBATE: ANESTHESIA PROVIDES BOTH SEDATION AND OPHTHALMIC BLOCK?

- David Stange, MHS, CRNA, Medical & Surgical Eye Associates & Athir Morad, MD, Johns Hopkins Medicine

SUB-TENONS ANESTHESIA

- Scott Greenbaum, MD, Greenbaum Eye Associates

RETROBULBAR BLOCK

- Randolph Harvey, CRNA, Florida Eye Clinic
HANDS-ON EYE-BLOCK WORKSHOP WITH PIG EYES & CADAVER HEADS

- Richard Rivers, MD, Johns Hopkins University, Scott Greenbaum, MD, Greenbaum Eye Associates, Gary Cass, MD, Tampa Eye & Specialty Surgery Center & Howard Palte, MBChB, Bascom Palmer Eye Institute

SECOND EYE EFFECT: UPDATE

- Derek Sakata, MD, University of Utah & Robert Langston, CRNA, John Moran Eye Hospital

PEDIATRIC OPHTHALMOLOGY

- Scott Olitsky, MD, Children's Mercy Kansas City

YOU BE THE JUDGE: INTERESTING CASES

- Howard Palte, MBChB, Bascom Palmer Eye Institute

CATARACT SURGERY: FROM LESS DROPS TO DROPLESS

- David Markoff, MD, Mountain Eye Associates

AS A SPONSOR OR EXHIBITOR, YOU WILL ENJOY:

- ✓ Direct access to 130+ ophthalmic anesthesia professionals in an intimate setting
 - ✓ Exhibit space in close proximity to attendee meals, receptions and coffee breaks
 - ✓ Affordable space at \$1,500 per booth with 2 complimentary conference registrations (\$500+ value)
-

SPONSORSHIP OPPORTUNITIES

Conference Sponsor: \$5,000

Acknowledgement as an official sponsor in event signage and in a ½-page program ad; Logo is displayed on the OAS website and in an issue of the *OASIS* newsletter

Opening Poster Reception Sponsor: \$2,500

Acknowledgment in signage displayed during the Friday evening reception, and in the scientific program.

Lecture Sponsor: \$1,500

Acknowledgement in the conference program and in signage at the entrance of the session room

Continental Breakfast Sponsor: \$1,200

Sponsor will be acknowledged in signage to be displayed at the breakfast. Sponsors will also receive a quarter-page ad in the scientific program.

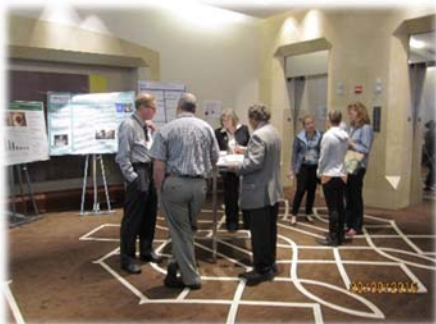
Coffee Break Sponsor: \$1,000

Acknowledgment in signage displayed at the coffee break, and in the scientific program

Lanyard or Specialty Item Sponsor: \$500

Sponsor supplies, notepads, pens, lanyards or other give-away items; acknowledged in the scientific program

If you have other ideas for sponsoring or would like to discuss partial sponsorship, please let us know! For further information, please contact [Lori Rathje](#), OAS Executive Director, at (414) 359-1628, ext. 1104.



Visit www.eyeanesthesia.org for the full program and more information.

SPONSOR/EXHIBIT INFORMATION

Full payment must accompany the completed application. A completed application indicates intent to exhibit and/or sponsor and is considered a contract once payment is received.

Exhibit Cancellation

If an exhibitor wishes to cancel, notification must be sent to [Lori Rathje](#), OAS Executive Director. If notification is received by August 15, a 50% refund will be granted. After August 15, no refunds will be granted.

Listing in the Scientific Program

Product and service descriptions and public contact information are required for publication in the scientific program. 50-word descriptions should be typed in paragraph format and sent to [Lori Rathje](#) by August 5.

Registration and Installation of Exhibits

Standard exhibit setup includes a 6-foot draped table, two chairs and an exhibitor sign.

Dismantling of Exhibits

All exhibits must be dismantled and removed after 12:00 pm on Sunday, September 24. No packing of equipment or dismantling of exhibits is permitted until the official closing time. After the conference, it is the responsibility of each exhibitor to return exhibit space to the condition in which it was assumed. Any damage to the space will be the responsibility of the exhibitor.

Use of OAS Logo

Use of the OAS logo in any form is prohibited. Reference to OAS in any form of advertisement must be approved in advance by Lori Rathje, Executive Director.

Exhibit Days & Hours

Friday, September 22

Exhibitor Setup: 7:00-11:00 am
Exhibitor Hours: 12:00-7:30 pm

Saturday, September 23

Exhibitor Hours: 8:00 am-3:00 pm

Sunday, September 24

Exhibitor Hours: 8:00 am-12:00 pm
Exhibitor Dismantle: 12:00-2:00 pm

Indemnification and Insurance

The exhibitor assumes the entire responsibility and hereby agrees to protect, indemnify, defend and hold OAS, the Gwen Hotel and their staff and agents harmless against all claims, losses and damages to persons or property, government charges or fines, and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy or use of the exhibit premises or part thereof, excluding any such liability caused by the negligence of said parties, staff members or agents. In addition, the exhibitor acknowledges that neither OAS nor the Gwen Hotel maintain insurance covering the exhibitor's property and that it is the responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor. Exhibitors wishing to insure their exhibit materials and goods against damage by fire, accident or loss of any kind must do so at their own expense. Every exhibitor is responsible for obtaining insurance in such amounts deemed appropriate to comply with its obligations hereunder.



Visit www.eyeanesthesia.org for the full program and more information.

CONTRACT APPLICATION FOR EXHIBIT SPACE / SPONSORSHIP

Company Information

List company name as you would like it to appear on any promotions.

Company Name: _____

Contact Name: _____

Company Address: _____

Contact Phone: _____

City, State, Zip: _____

Contact Email: _____

Website: _____

Promotional Information

Description of equipment, products or services to be displayed (to be included in the program):

Names of Exhibit Staff Attending

2 complimentary registrations are included with the purchase of an exhibit booth:

Selections

- | | | |
|--------------------------|---------------------------|---------|
| <input type="checkbox"/> | Conference Sponsor | \$5,000 |
| <input type="checkbox"/> | Opening Reception Sponsor | \$2,500 |
| <input type="checkbox"/> | Lecture Sponsor | \$1,500 |
| <input type="checkbox"/> | Continental Breakfast | \$1,200 |
| <input type="checkbox"/> | Coffee Break | \$1,000 |
| <input type="checkbox"/> | Lanyard/Specialty Item | \$500 |
| <input type="checkbox"/> | Exhibit Booth Space | \$1,500 |

Total: _____

Terms and Conditions

OAS will have the right of interpretation and approval on all matters pertaining to the contract rules and regulations. This application is made with the understanding that the applicant agrees to abide by all rules and regulations which become part of the accepted contract, along with the other rules and directives which may be issued by OAS in connection with the conference.

Payment Information

- Check Enclosed Credit Card (please complete following section) Send Invoice

Card Type: _____

Name on Card: _____

Card Number: _____

Expiration Date: _____

CVV Code: _____

Billing Address: _____

City, State, Zip: _____

Name of Authorizing Officer: _____

Signature of Authorizing Officer: _____

Please email completed form to [Lori Rathje](mailto:Lori.Rathje@oas.com), or send to: OAS, N83 W13410 Leon Road, Menomonee Falls, WI 53051